

Crop Report

Wednesday 29th October to Wednesday 5th November

Get the insight you need to plan more effectively and manage your menus with our latest report from the field, brought to you by our expert produce team.
Speak to your Roots Account Manager for further information

Berries



With continued drops in temperature and light levels, the end of the UK berry season is now imminent. Outdoor raspberry production has now ended, and the majority of raspberries are now coming from Morocco.

A similar picture can be seen for strawberries, with outdoor production now finished and only small volumes of UK glasshouse fruit still available. Most of the supply is now coming from the Netherlands, and by next week we expect to be fully transitioned into Dutch product.

The market remains very short overall, with early signs of some delays in Moroccan fruit. This time of year is traditionally a difficult period as we navigate product availability across multiple countries, but we continue to work closely with suppliers to maintain consistent supply wherever possible.

Broccoli



While availability remains good, the main challenge continues to be pest activity, which are being found in certain fields. We are working closely with growers to mitigate the issue and minimise any impact on customers.

We are approaching the end of the British season, with the first Spanish orders being placed this week for expected arrival early November, this should help stabilise availability and quality as the UK season concludes.

Cabbage



The same concession remains in place for cabbage, with red and white varieties expected to be more limited for the remainder of the season due to smaller head sizes and reduced yields.

Despite these challenges, supply continues to be maintained with careful management, and growers are working hard to protect crop quality. Whitefly remains present across some fields, particularly impacting Curly Kale, Cavolo Nero, and Savoy, but the issue is sporadic and not widespread. Overall, we expect to continue managing supply effectively as we move further into the season.

Lemons



The transition to Spain will take place from next week. While the Southern Hemisphere season has ended with some challenges, we have worked closely with suppliers to mitigate many of the problems. The concession currently in place for large fruit will be removed from next week as Spanish product starts arriving.

Quality from Spain is looking good, and we will continue to work closely with growers to monitor the start of the new season and manage any changes.

Lettuce



We expect to complete the transition to Spain for all lettuce by the end of this week.

Little Gem and Cos will remain British for the first part of this week. It has been a difficult end to the season, but we have worked hard with suppliers to ensure that we maintained good availability throughout.

Baby corn



Heavy rains in India are continuing to impact supply. To help manage this, additional product is being sourced from Thailand.

Demand remains high, so while availability is being managed, the market is still challenging at the moment. We are working closely with suppliers to minimise disruption and maintain supply for customers wherever possible.

Easy Peelers



A size concession is in place as we transition from Southern to Northern Hemisphere. This allows us to offer better eating quality fruit.